



American University of Armenia

Turpanjian Rural Development Program

AUA TRDP
Ten years of
Progress



AUA-TRDP Highlights

354 businesses established
More than 580 jobs created
Over 1100 applicants completed the training course

<http://trdp.aua.am/>

 AUA - Turpanjian Rural Development program

 @aua-trdp

The American University of Armenia (AUA)'s Turpanjian Rural Development Program (TRDP) has been providing assistance and support to startups in rural areas of Armenia, Artsakh, and Javakhk in Georgia since the program began in 2006. As a result of the ongoing education, financial support and mentoring the program provides, TRDP has helped establish 354 businesses and create over 580 jobs in rural areas of target regions. **In 2017, TRDP celebrated its 10th anniversary and continues its quality operations toward the development of Armenia, Artsakh and Javakhk (Georgia).**

One benefit of TRDP's mentoring and coaching activities is that many of its supported businesses are constantly adding new products, modernizing their services, and attaining new equipment and marketing strategies to further expand their ventures. As a result, the socio-economic status of TRDP beneficiaries has improved. Many communities now have access to high quality products and services previously unavailable in their villages.

The program has made a positive impact not only on economic development but also on the outlook of rural residents, cultivating socially conscious behavior and enhanced community orientation in a number of areas.

2017 ACHIEVEMENTS

In 2017, nine entrepreneurship trainings were held in TRDP's five target regions, 121 individuals completed the training course, 15 business enterprises opened and 35 new jobs were created in rural areas. Several successful TRDP-supported businesses participated in the universal trade-industrial Armenia Expo 2017 and succeeded in marketing their products and services to a wider audience, raised brand awareness and received many cooperation offers from national and international companies.

AUA Turpanjian Rural Development Program's New Film Reflects TRDP's 10 Years of Progress

This short [film](#), shot recently at the initiative of the TRDP team, tells the story of the creation of TRDP, presents its achievements across its 10 year span, and explains the operational processes of the program.

40 Marshal Baghramyan Ave.
Yerevan 0019
(+374 60) 69 40 40
info@aua.am
www.aua.am